



PLACEMENT BROCHURE

MBA 2022-24



SCHOOL OF BUSINESS
INDIAN INSTITUTE OF TECHNOLOGY GUWAHATI

ABOUT THE SCHOOL



School of Business is conceptualized as a different genus of B-school which is strenuously striving to travel the path less travelled. Not following the mundane management school approaches, we are inclined to focus on the management discipline as a way of life where both the classroom and world of practice converge. Being the new member of one of the most reputed research institutions in the country, we yearn to bring together the best and the brightest minds to creatively solve the toughest global issues and challenges. Situated at the heart of scenic north-eastern part of the country where both technology and business converge,

- We try to explore and decipher the dynamically changing work styles and contracts,
- We try to facilitate an ecosystem to start-up and scale up in line with the spirit of vocal for local,
- We try to bring out unique solutions to endemic issues of health care and better livelihood,
- We try to address both the macro and micro challenges related to economy and sustainability.

LEARNING AND TRANSCENDING IN THE LAP OF NATURE.

FROM THE HOD'S DESK



Prof. Laishram Boeing Singh

The School of Business at IIT Guwahati is one of the academic units of the Institute that has been established with the objective of creating next generation of business decision makers advancing the spirit of creativity, sustainability, and self-reliance by leveraging the ecosystem of research, teaching, consultancy and industry-academia collaborations within IIT Guwahati.

The School of Business has drawn inspiration from the reputation of IIT Guwahati as a place of innovation, technology and intense entrepreneurial activities that sprout from the traditional departments and unique schools of IITG. Advancing this passion, the MBA programme at the School of Business is being structured to provide the students with focused electives from other academic fields such as Data Analytics, Energy Economics, Infrastructure Planning and Management, Product Design, Modelling and Simulation, Design Management, and Infrastructure Finance, besides the strong emphasis being given to the industry-relevant curriculum in the current data-centric business environment. The School of Business draws faculty members from other allied departments and schools of IIT Guwahati besides the faculty members representing the various functional areas of management. This provides the opportunity to pursue research in applied areas besides research in the various functional areas of management.

We have started our journey in this competitive world of business education with the School of Business and we are committed to scale new heights in line with the ethos of IIT Guwahati.

REGULAR FACULTY MEMBERS



Dr. Abraham Cyril Issac
Assistant Professor
Organisational Behaviour
&
Human Resource Management



Dr. Kuldeep Baishya
Assistant Professor
Marketing



Dr. Sumant Kumar Bishwas
Assistant Professor
Organisational Behaviour
&
Human Resource Management



Dr. Priyank Sinha
Assistant Professor
Operations



Dr. Abhay Pant
Assistant Professor
Economics and Finance

OTHER FACULTY MEMBERS

Adjunct Faculty

- Prof. Nachiketa Tripathi
- Prof. Siddhartha Pratim Chakrabarty

Associate Faculty

- Prof. Rajshree Bedamatta
- Prof. Sukhomay Pal
- Dr. Deepak Sharma- Associate Professor
- Dr. Sansam Ranbir Singh- Associate Professor
- Dr. Pratul Chandra Kalita- Associate Professor
- Dr. Bodhisattva Sengupta- Associate Professor
- Dr. Prakash Kotecha- Associate Professor
- Dr. Agnirup Sarkar- Assistant Professor

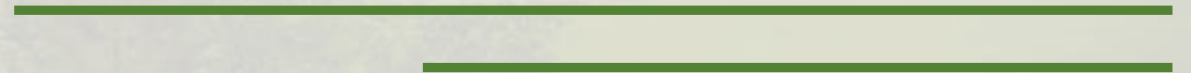
PROGRAMMES OFFERED



➤ **Masters of Business Administration (MBA)**

Providing a techno-entrepreneurial ecosystem as part of the multi-disciplinary education is the need of the hour, and the MBA programme at the School of Business, is an initiative in this direction. The MBA programme being offered at School of Business has nuances of regular MBA programme along with a plethora of focused electives from other academic fields, including design management, infrastructure finance, human resources and marketing.

➤ **Doctor of Philosophy (Ph.D).**



ABOUT THE COURSE



The Master of Business Administration (MBA) at IIT Guwahati is a two-year (four semesters) residential programme. The programme, which is holistic in nature, comprises of classroom teaching, case studies, projects and internship in the industry. The goal of the programme is to provide an overall well-rounded learning experience for the students. The specific thrust of the programme would be to impart training to enable the connect between the technical experts and corporate leadership, who make business decisions. The ability to understand both the technical and business sides of the equation has a great impact on making decisions towards creating invaluable asset for a corporation in a highly competitive and ever evolving marketplace.

The MBA degree is expected to augment the analytical expertise, by providing a keen understanding of the fundamentals of business, such as economics, accounting, finance, organisational development and strategic development. The MBA programme will not only have required courses, but also provide students with plethora of focused electives from other academic. The programme also gives enough flexibility to the students to gain expertise in selected areas of general management and applied management areas through extensive project works.

COURSE STRUCTURE

Term 1 (20 credits)

- Microeconomics
- Financial Systems
- Marketing Management
- Business Statistics and Data Analysis for Management
- Organizational Behaviour

Term 2 (20 credits)

- Macroeconomics for Managers
- Managerial Accounting
- Business Research Methods
- Human Resource Management
- Management Information System

Term 3 (20 credits)

- Corporate Finance
- Computer-aided Operations Research
- Business Communication
- Organizational Structure and Design
- Strategic Management

Term 4 (20 credits)

- Business Analytics
- Operations Management
- E-Commerce and its Application
- Legal Aspects of Business
- Cross-Cultural Management

COURSE STRUCTURE

Term 5 (20 credits)

- Business Ethics
- Project Management
- Elective I
- Elective II
- Elective III

Term 7 (20 credits)

- Project Work II
- Elective I
- Elective II
- Elective III

Term 6 (20 credits)

- Project Work I
- Elective I
- Elective II
- Elective III

Term 8 (16 credits)

- Project Work III

ELECTIVES



FINANCE

- Introduction to Financial Derivatives
- Financial Risk Management
- Investment Banking
- Bank Management and Financial Services



MARKETING

- Consumer Behaviour
- Digital Marketing
- Marketing Analytics and Metrics
- Product and Brand Management



HUMAN RESOURCE MANAGEMENT

- Industrial Relations and Labour Law
- Negotiation and Conflict Management
- Performance and Compensation Management
- Personality and Assessment



OPERATIONS

- Quality Management and Control
 - Warehouse Management
 - Materials Management
 - Supply Chain Management
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-

BATCH PROFILE (2022-24)

"To be recognized globally for excellence in education, research and innovation, and nurture future leaders, to serve the society at large"

Batch Size



16



GENDER DIVERSITY

3 : 5



NIRF

8

Overall Ranking
2022

8

Term
Course



1:1

Faculty
Student
Ratio

384

QS World
University
Rankings



4

Student
Clubs and
Committees

Work Experience

Freshers

50%

Upto 12 Months

25%

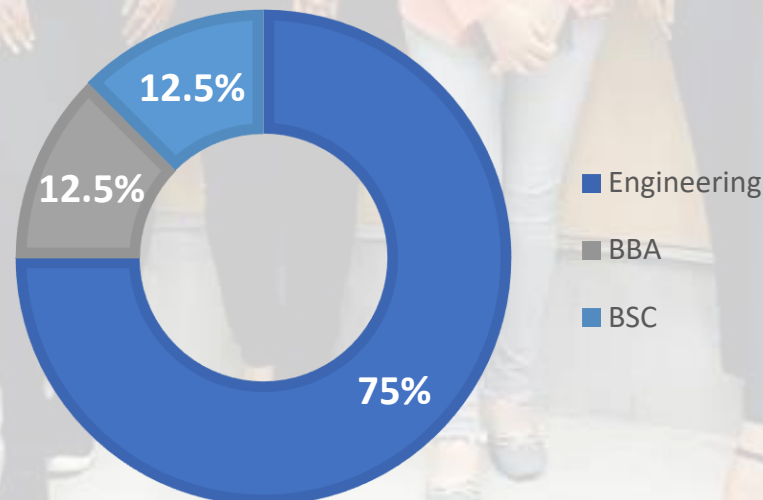
12-24 Months

12.5%

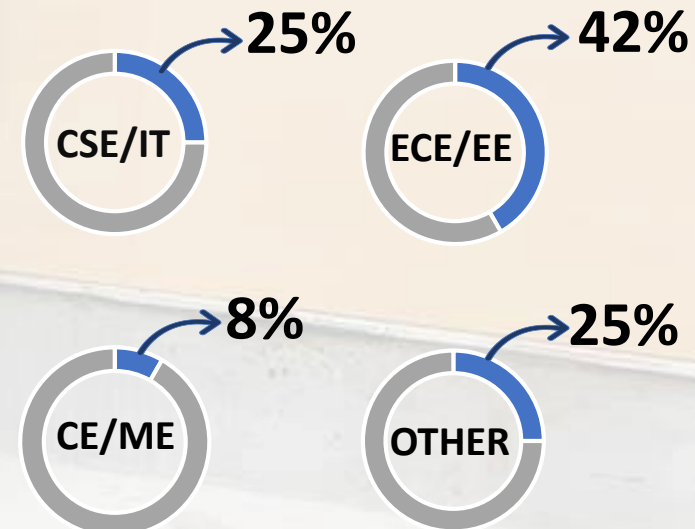
24-36 Months

12.5%

Academic Diversity



Engineering Background



BATCH PROFILE



[Ankit Baranwal](#)

Qualification : **B.sc Mathematics**
College : **121-S.P.Y.College Gaya**
Work ex (in months) : **Fresher**
Company : **NA**



[Chelsilia.B.Lyngshiang](#)

Qualification : **BBA**
College : **Shillong College**
Work ex (in months) : **Fresher**
Company : **NA**



[Debashish Rajbongshi](#)

Qualification : **B. Tech (Computer Science)**
College : **N.C College of Engineering, Haryana**
Work ex (in months) : **Fresher**
Company : **NA**



[Geetanjali](#)

Qualification : **B.Tech Aerospace Engg + M.Tech Avionics Engg (DD)**
College : **Amity Institute of Space Science & Technology**
Work ex (in months) : **36**
Company : **Collins Aerospace**



[Gourab Deka](#)

Qualification : **B.E(Power electronics and Instrumentation)**
College : **Jorhat Institute of Science and Technology**
Work ex (in months) : **Fresher**
Company : **NA**



[Kabilash Muthu Raja S](#)

Qualification : **BE Civil**
College : **Sri Sivasubramaniya Nadar College of Engg**
Work ex (in months) : **Fresher**
Company : **NA**



[Kashish Solanki](#)

Qualification : **B.Tech (ECE)**
College : **Jaypee Institute of Information Technology, Noida**
Work ex (in months) : **7**
Company : **Blue ocean global**



[Mansha Gupta](#)

Qualification : **BBA**
College : **Birla institute of technology , Mesra**
Work ex (in months) : **6**
Company : **NGO**

BATCH PROFILE



Omprakash

Qualification : **B.Sc (Computer Science & Mathematics)**

College : **MVM college**

Work ex (in months) : **Fresher**

Company : **NA**



Prakhar Saxena

Qualification : **BTECH CSE**

College : **UIET Kanpur**

Work ex (in months) : **Fresher**

Company : **NA**



Pritam Ghosh

Qualification : **B.Tech - Automobile Engineering**

College : **SRM Institute of Science and Technology, Kattankulathur**

Work ex (in months) : **6**

Company : **Byjus**



Rashmuni Hansda

Qualification : **B.Tech (ECE)**

College : **NIT Durgapur**

Work ex (in months) : **4**

Company : **SBI**



Samarth Khanna

Qualification : **B.Tech (ECE)**

College : **JSS Academy of Technical Education, Noida**

Work ex (in months) : **18**

Company : **Smt. Meera Rani Samajik Utthan Sansthan**



Sujan Mandal

Qualification : **B.Tech (ECE)**

College : **Kalyani Government Engineering College**

Work ex (in months) : **35**

Company : **TATA Consultancy Services**



Sujata Roy

Qualification : **B.Tech (EEE)**

College : **NIT, Uttarakhand**

Work ex (in months) : **Fresher**

Company : **NA**



Tarun Chandila

Qualification : **B.Tech(CSE)**

College : **Bharati vidyapeeth's college of engg, Delhi**

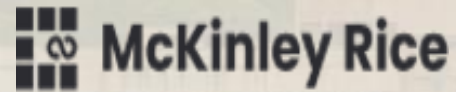
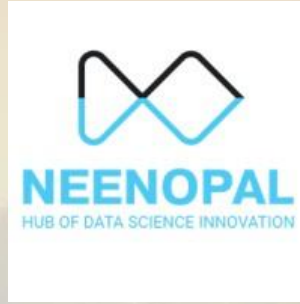
Work ex (in months) : **14**

Company : **Build Up**

WHERE WE FIT IN?



OUR PLACEMENT ASSOCIATIONS



INTERNSHIP PLACEMENT SUCCESS

We take immense pride in our commitment to providing our students with world-class education and real-world experiences. We are delighted to announce that our MBA Batch of 2024 has achieved an impressive milestone in their internship placements, with **100%** of our students securing valuable internships at renowned companies.

Our Internship Partners



CONTACT US

We are looking forward to having you on our Campus.



Centre for Career Development (CCD), First Floor, Administrative Building, Indian Institute of Technology Guwahati, Guwahati, Assam - 781039.

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Website : iitg.ac.in/ccd

Phone no. : +91 361 258 2171/2175

Placement Portal: <https://iitg.ac.in/ccd-career/placement/>



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THANK YOU

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