



## Course Notification

# Professional Certificate Program in AVGC (Graphics)

### (Professional Skill Builder Program)

#### Introduction

#### About E&ICT Academy IIT Guwahati

As an initiative of the Ministry of Electronics & Information Technology (MeitY), the Academy was set up at IIT Guwahati under the scheme of "Financial Assistance for Setting up Electronics and ICT Academies". On 2015 the project started at IIT Guwahati and the Academy was inaugurated by Hon'ble Prime Minister Shri Narendra Modi on 19 January, 2016. The objective of the Academy is to provide skill training to the Faculty Members (Engineering & Non-engineering) in the area of recent trends in engineering & ICT application. The Academy is designing specialized modules for imparting quality training for enhancing employability and capacity building in the area of Electronics & ICT. In the past 7 years, the Academy has successfully conducted 350+ Faculty Development Programme through conventional classroom teaching and NKN virtual classroom mode in different institutes/Universities of North Eastern States in particular and a few in other states of India. Till date, the Academy has successfully trained 18000+ Faculty members. The Academy has also signed MoUs with Institutes/Universities for hosting the programs and for conducting hands-on sessions the Academy collaborated with Industries as Training/Industry Partners. The Academy is also offering online Advance Certification Courses in the area of Data Science, Artificial Intelligence & Machine Learning, Big Data, Cloud Computing, Full Stack, VLSI Design, and Management related courses and trained 2500+ graduates and working professionals. The Academy has also delivered training to Government officials from Assam Police and Indian Navy on Cyber Security & Forensics and Data Analytics & Sciences training 120+ officials.

#### About Pinnacle Design Arena

Pinnacle Design Arena is a primitive institution in Design and Visualisation offering training since last 25 Years. The flagship courses in which expert training are offered are Graphics Design and Visualisation , Audio Video Editing and Compositing. Also training to be offered in 2D Animation and Content Development. Pinnacle Arena has rich expertise and resources in offering training in above said streams with contents and deliverables. Arena also offers training in high end 3D Animation, Visual Effects Design, Fashion – Interior Design. We have training associations with Arena Animation, Maharishi University, and are also members of MESG, ASIFA.

#### **Eligibility criteria and selection process:**

Working professional and final year students are eligible for our courses, a common enrollment test will be conducted online on the basis of evaluation of this examination students will be selected for online courses

#### **Course: [Professional Certificate Program in AVGC \(Graphics\)](#)**

#### **Program Overview:**

The Executive Program in Audio-Visual Graphics and Animation (AVGC) is a cutting-edge educational experience designed for professionals seeking to master the art and science of creating captivating visual content. In today's dynamic digital landscape, the demand for engaging audio-visual graphics and animation is rapidly increasing across industries such as entertainment, advertising, gaming, education, and more. This program equips participants with the skills, tools, and insights needed to excel in this exciting Graphic Design field.

### Program Highlights:

**Comprehensive Curriculum:** The program offers a comprehensive curriculum that covers a wide range of topics, including Illustration, digital imaging, User interface Design, Raster Design, Vector Design, Logo Design, Corporate Identity , Marketing Kits , Print media Design , Electronic Media Graphic Design work and more. Participants will gain an in-depth understanding of both the creative and technical aspects of AVGC.

**Hands-on Projects:** Learning by doing is at the core of this program. Participants will engage in hands-on projects, working individually and collaboratively to create compelling content. These projects enable participants to apply theoretical concepts to real-world scenarios, honing their practical skills and building a strong portfolio.

**Industry Expert Faculty:** Our esteemed faculty comprises industry experts, renowned artists, animators, and professionals with extensive experience in AVGC. They will provide personalized guidance, mentorship, and insights into industry trends, ensuring participants receive relevant and upto-date knowledge.

**State-of-the-Art Tools:** Participants will have access to the latest software and tools used in the AVGC industry, enabling them to experiment and create with the same tools professionals use to bring their visions to life.

**Networking Opportunities:** The program provides a platform for participants to connect and collaborate with fellow professionals, faculty members, and guest speakers. Networking opportunities include workshops, seminars, and industry events, fostering a vibrant community of like-minded individuals.

**Flexible Learning:** The program is designed to accommodate the busy schedules of working professionals. With a combination of in-person and online sessions, participants can balance their professional commitments while pursuing their passion for AVGC.

### Who Should Attend:

The Executive Program in AVGC is ideal for:

- Creative professionals looking to enhance their skills in graphics and animation.
- Marketing and advertising executives aiming to create visually impactful campaigns.
- Game designers and developers seeking to integrate stunning visuals into their projects.
- Educators interested in incorporating interactive and engaging visuals into their teaching methods.
- Multimedia professionals aiming to expand their expertise in the realm of audio-visual content.

### Fee:

For Working Professionals	35000/- (Installment - 20000/- + 15000)
Final Year of Graduation	35000/- (Installment - 20000/- + 15000)
Mode of Payment	Online
Fees of Application	700/-

### Calendar

<b>Date of Start (Form Fill Up )</b>	15th August 2023
<b>Last Date of Form Submitting</b>	15th October 2023
<b>Common Test/ Interview</b>	22-29th October 2023
<b>Date of Result Declaration</b>	4th November 2023
<b>Last Date of Admission</b>	18th November 2023.
Class Commencement	25th November 2023.
<b>Timings</b>	5:00 PM – 8:00 PM

### Evaluation and Certification

**Evaluation will be based on online examination and assignments and projects, certificate will be provided by EICT academy IIT Guwahati to the Eligible student.**

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